



St. Louise de Marillac Frontier Days Carnival 1720

E. Covina Boulevard • Covina, California 91724
Phone: 626.915.7873 • Email: frontierdays@stlouisedm.org

Dear Community Supporter:

St. Louise de Marillac Church and School will host our annual Frontier Days Carnival on May 31st, June 1st, & June 2nd, 2024. The Frontier Days Carnival has been a traditional family event that has attracted families from throughout the San Gabriel Valley for more than 60 years.

The Carnival Committee kindly invites your business / organization to become an event sponsor and help ensure the success of this year's event. As a sponsor, we offer a variety of event benefits:

• YOUR BUSINESS IS HIGHLY VISIBLE

Frontier Days Carnival is advertised throughout the Covina area in publications, banners, store front windows, flyers, community functions, as well as our weekly church bulletin, which serves more than 4,900 local families.

• YOU CAN TARGET AN AUDIENCE OF THOUSANDS

More than 20,000 people attend Frontier Days Carnival each year and the carnival is a great way to increase your business' visibility in the community! Sponsorship packages are economical and TAX DEDUCTIBLE.

• YOUR INVESTMENT IN YOUR COMMUNITY

St. Louise serves more than 4,900 parish families and also provides education from Transitional - Kindergarten to 8th grade. The parish additionally supports an active Youth Group and many outreach programs to assist those in need. Your support is essential to keep these services available to the community.

Along with this letter, you will find the Carnival Sponsorship Envelope that allows you to select a sponsor level that fits your budget. We would greatly appreciate your tax-deductible sponsorship, donation of goods, services and/or gift certificates.

Frontier Days raises money to fund a variety of school and church activities each year. On behalf of the St. Louise Parish community, we thank you for your consideration and generosity.

If you have any questions, please feel free to call us at (626) 945-5677 / (626) 497-3783 or email us at: robert@angstdei.com / gmtaylor26@gmail.com / frontierdays@stlouisedm.org

Sincerely,
Robert and Gina Taylor, Committee Co-Chairs



SPONSOR FORM

“Frontier Days” Premier Sponsor \$6,000+

- 8’ x 6’ banner displayed in premium location during Carnival weekend.
- 4’ x 6’ banner displayed for 6 months on St. Louise property.
- Company name/logo on grand raffle tickets. Year-round acknowledgement and link to company website on Frontier Days Carnival home page.
- Listed in the church bulletin as a “Frontier Days” Premier Sponsor.
- Announced periodically throughout Carnival weekend.
- Name or logo receives priority position on commemorative T-shirt.
- Link to sponsor home page on St. Louise School website.
- Exhibitor booth at carnival event.
- 2 VIP parking spots for entire carnival weekend.

“Center Stage” Entertainment Sponsor \$550+

- 8.5” x 11” acknowledgement displayed in the entertainment area during Carnival weekend.
- Listed in the church bulletin as a “Center Stage” Entertainment Sponsor.
- Announced periodically throughout Carnival weekend.
- Name or logo will appear on commemorative T-shirt.



61st Annual St. Louise de Marillac Frontier Days Sponsorship Form

Company Name: _____

Address: _____

Phone: _____

Email: _____

Contact Person _____

“Lone Star” Sponsor \$3,000+

- 4’ x 6’ banner displayed in premium location during Carnival weekend.
- Listed in the church bulletin as a “Lone Star” Sponsor.
- Announced periodically throughout Carnival weekend.
- Name or logo will appear on commemorative T-shirt.
- Link to sponsor home page on St. Louise School website.
- 2 VIP parking spots for entire carnival weekend.

“Rodeo” Sponsor \$1,500+

- 3’ x 5’ banner displayed in premium location during Carnival weekend.
- Listed in the church bulletin as a “Rodeo” Sponsor.
- Announced periodically throughout Carnival weekend.
- Name or logo will appear on the commemorative T-shirt.

“Cantina” Sponsor \$250+

- 8.5” x 11” acknowledgement in the food area during Carnival weekend.
- Listed in the church bulletin as a “Cantina” Sponsor.
- Announced periodically throughout Carnival weekend.

Premier Sponsor \$6,000+ ☐

Lone Star Sponsor \$3,000+ ☐

Rodeo Sponsor \$1,500+ ☐

Center Stage Sponsor \$550+ ☐

Cantina Sponsor \$250+ ☐

Other _____

Please Complete This Form And Return With Your Check Payable to: St. Louise Frontier Days Carnival
1720 E. Covina Boulevard – Covina, CA 91724
Federal Tax Number 95-2400887